Final purple header: Create a new app

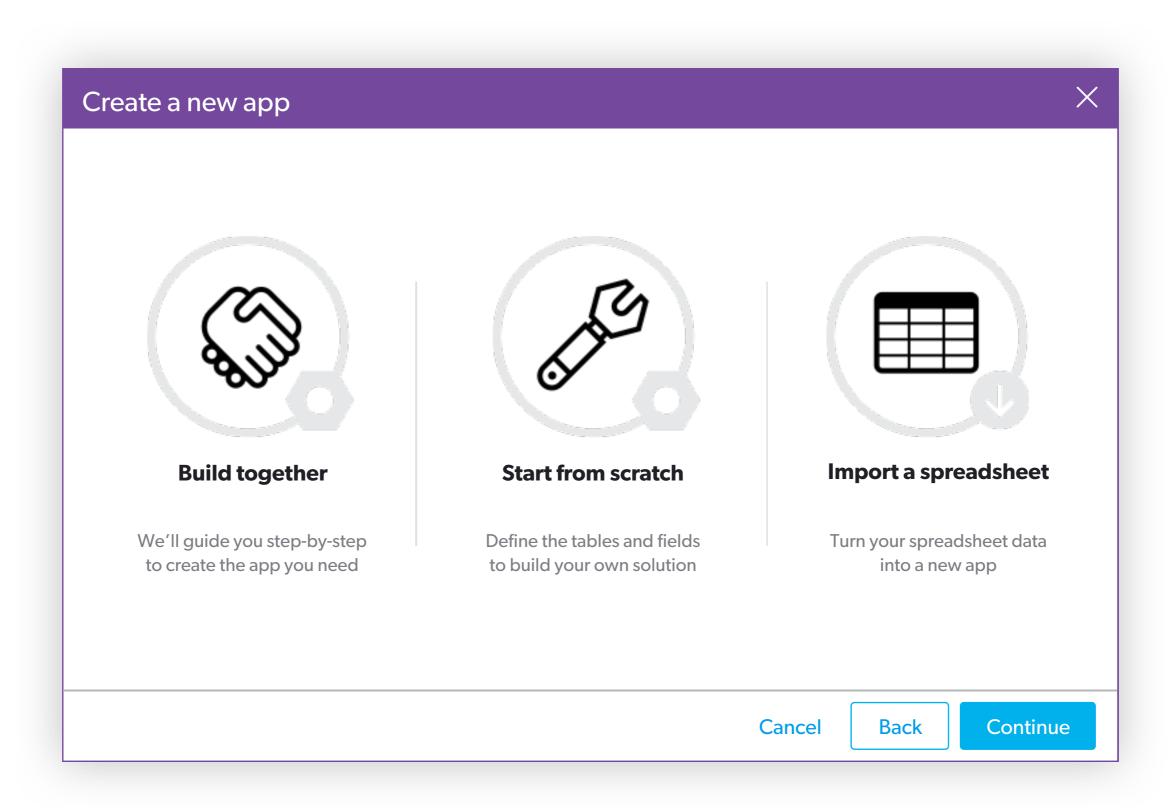
Final titles:

One line for each, no wrapping

Build together (NOTE: Remove the word "it" used in prototypes and visuals)

Start from scratch Import a spreadsheet

Blurbs: Fit on two lines only



Numbered steps: Your work App tables Name and icon

Body title: What are you working on?

Blurb: Tell us about your project, process, or information.

#### **USE CASE CONTENT**

Organize contacts | We consolidate information and documents for people and companies we work with Manage customer relationships | We're managing customer relationships for our organization Track sales | Our sales organization needs to track and accelerate opportunities

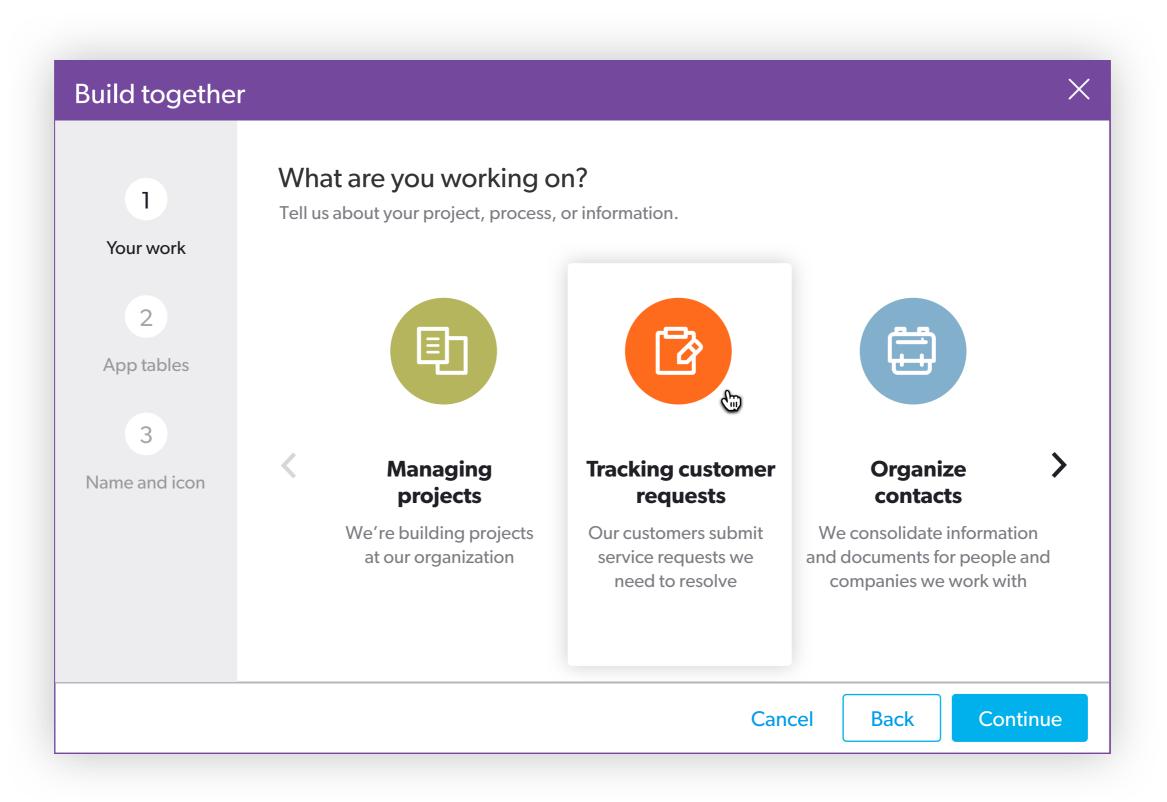
Market our organization | Our group organizes marketing activities for our company

Service our facilities | We're coordinating work to service our sites and facilities

Documenting meetings | We capture and organize meeting notes, materials and agendas

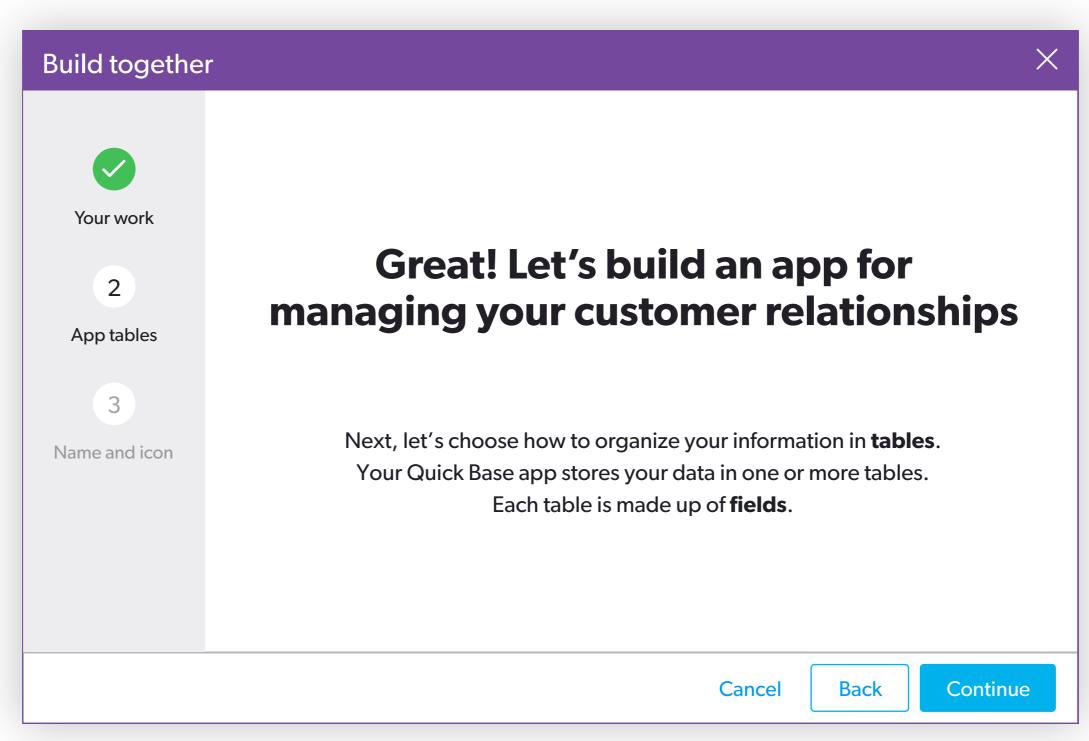
Tracking customer requests | Our customers submit service requests we need to resolve

Managing projects | We're building projects at our organization



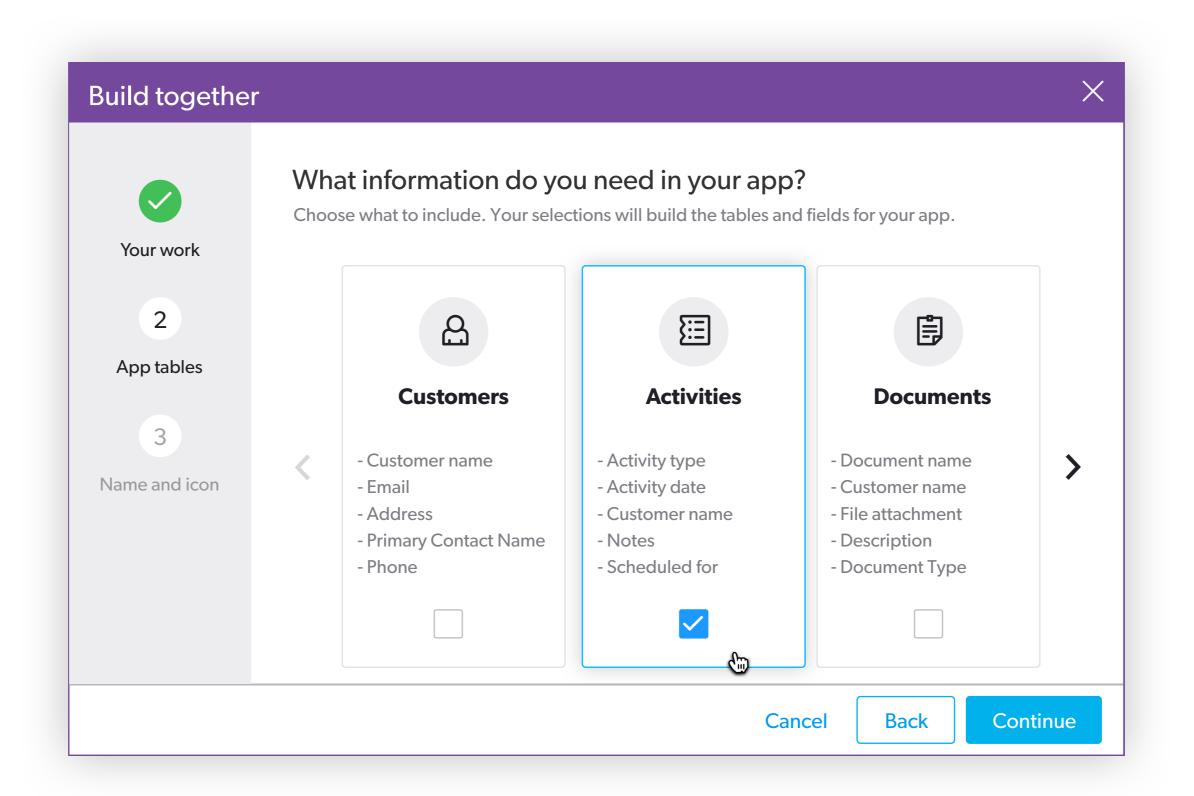
## LET'S BUILD AN APP FOR: CONTENT Content to use on second line, after: "Great! Let's build an app for"

organizing your contacts
managing your customer relationships
tracking your sales
organizing your marketing activities
servicing your facilities
documenting your meetings
tracking your customer requests
managing your projects



Body title: What information do you need in your app?

Blurb: Choose what to include. Your selections will build the tables and fields for your app.



## **APP NAME SUGGESTIONS**

Body title: Name your app and customize an icon

Contact Organizer
Customer Manager
Sales Tracker
Marketing Plans
Service Requests
Meeting Tracker
Customer Requests
Project Tracker

